Philips
Straightener

Essential Care

Ceramic
IonBoost

BHS380

Easy straight with ion shine

with 100mm long plates

Specially designed for speed and ease of use, the longer plates of the new Essential Care straightener with ionic care, allow you to get the straight and shiny look you want faster, while being gentle on your hair.

Beautifully styled hair

- 210°C professional high heat for perfect results
- Long plates for fast and easy straightening
- More Care with ion conditioning for shiny, frizz-free hair

Less hair damage

- Ceramic coating for ultra-smooth gliding

Ease of use

- Easy storage hook for convenient storage
- Closing lock to close the handle for easy and safe storage
- 1.8 m power cord
- Fast heat up time, ready to use in 60 seconds
- Universal voltage
- Swivel cord to prevent tangled wires
- 2 years of worldwide guarantee

PHILIPS

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BHS380/40

Highlights

Easy storage hook
The rubberised hook is located at the base of the handle and provides another storage option, particularly convenient for use in the home or when staying at a hotel.

Handle closing lock

The straightener has an closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

1.8 m cord

1.8 m power cord

Ionic Care

Give your hair an instant care with ionic conditoning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

Instant heat up

The straightener has a fast heat up time, being ready to use in 60 seconds

Universal voltage

Worldwide voltage for getting the perfect travel companion

Swivel cord
Useful swivel cord technology rotates the cord to prevent tangled wires.

210°C professional temperature

This high temperature enables you to change the shape of your hair and gives you that perfect look you want.

Long plates

The longer plates enable a better contact with the hair and help you achieve perfect straightening results in less time.

2 years guarantee

2 years of worldwide guarantee.

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Specifications

Technical specifications
- Heating time: 60s
- Cord length: 1.8 m
- Color/finishing: black and warm pink
- Maximum temperature: 210 °C
- Long plates: 27x100mm
- Voltage: Worldwide V
- Ceramic coating
- Hanging loop: No
- Ion conditioning
- Handle lock
- Material plates: Ceramic
- Storage hook
- Swivel cord

Features
- Temperature: 210 °C
- Swivel cord

Service
- 2-year worldwide guarantee

Issue date 2014-06-25

Version: 2.0.1

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